

低价预警提醒

简介：为了避免卖家错误设置过低的产品价格并无法发货，当卖家设置了过低的价格时，系统会产生预警提醒。卖家可以忽略预警提醒消息。

适用板块：套装优惠，我的折扣活动，优惠券，关注礼，秒杀，店内秒杀

适用站点：All

更新日志：

更新内容	更新日期
上线低价预警提醒功能	2019.10.24

1. 低价预警提醒门槛

不同类型折扣的低级预警提醒门槛如下：

活动	类型	预定提醒逻辑 (/指代除号)	CB 预警提醒门槛						
			SG	MY	TH	TW	ID	VN	PH
套装优惠		折后价格/产品原价 < 门槛	50%	50%	50%	50%	50%	50%	50%
店内秒杀		折后价格/产品原价 < 门槛	25%	30%	25%	25%	25%	35%	35%
优惠券	%折扣 虾币回扣	折扣力度 > 门槛	30%	30%	30%	30%	30%	30%	30%
	固定金额折扣	折扣金额/最低消费 > 门槛	30%	30%	30%	30%	30%	30%	30%
我的折扣活动		折后价格/产品原价 < 门槛	40%	35%	40%	50%	40%	40%	40%
关注礼		折后价格/产品原价 < 门槛	30%	30%	30%	30%	30%	30%	30%
秒杀		折后价格/产品原价 < 门槛	25%	30%	25%	25%	25%	35%	30%

2.不同活动的预警提醒示例

2.1套装优惠

2.1.1百分比折扣

计算公式

卖家设定后系统会提示折扣计算公式

Home / Marketing Centre / My Bundle Deals / Create New Bundle

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Create New Bundle

Bundle Deal Name

Bundle Period -
*The end time must be greater than the start time of 1h, and the time selection must be a positive time.

Bundle Type Percentage discount Amount discount Special bundle price

Buy items & get % off
***Percentage discount = Original Total Price - 20 %**

Purchase Limit Buyer can purchase this bundle deal a maximum of time(s)

预警提醒

在将商品添加到套装优惠中并将其启用后，如果卖家输入的价格较低，则会发出以下预警提醒，但卖家可以忽略它并保存设置。

Home / Marketing Centre / My Bundle Deals / Create New Bundle

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Create New Bundle

Bundle Deal Name:

Bundle Period: -
*The end time must be greater than the start time of 1h, and the time selection must be a positive time.

Bundle Type: Percentage discount Amount discount Special bundle price

Buy items & get % off

Discounted price is less than 50% of original price

Purchase Limit: Buyer can purchase this bundle deal a maximum of time(s)

Home / Marketing Centre / My Bundle Deals / Bundle Deal Details

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Test

Bundle Status: Upcoming

Bundle Period: 21-10-2019 22:30 - 21-10-2019 23:30

Bundle Type: Buy 3 items & get 80% off

Discounted price is less than 50% of original price

Purchase Limit: Buyer can purchase this bundle deal a maximum of 1 time(s)

2.1.2 固定金额折扣

计算公式

卖家设定后系统会提示折扣计算公式

Home / Marketing Centre / My Bundle Deals / Create New Bundle

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Create New Bundle

Bundle Deal Name:

Bundle Period: -
*The end time must be greater than the start time of 1h, and the time selection must be a positive time.

Bundle Type: Percentage discount Amount discount Special bundle price

Buy items & get off

***Amount discount = Original Total Price - B 100**

Purchase Limit: Buyer can purchase this bundle deal a maximum of time(s)

预警提醒

在将商品添加到套装优惠中并将其启用后，如果卖家输入的价格较低，则会发出以下预警提醒，但卖家可以忽略它并保存设置。

Home / Marketing Centre / My Bundle Deals / Bundle Deal Details

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test Edit

Bundle Status: Upcoming Bundle Type: Buy 2 items & get \$120 off

Bundle Period: 21-10-2019 23:00 ~ 22-10-2019 00:00 Purchase Limit: Buyer can purchase this bundle deal a maximum of 2 time(s)

Select Products

1 item(s) in total + Add Product

<input type="checkbox"/>	Item ID	Product Details	Price	Stock	On/Off	Delete
<input type="checkbox"/>	1540487	vylesth01	\$112 Discounted price is less than 50% of original price	13	<input checked="" type="checkbox"/>	

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首页 / 我的营销中心 / 我的套装优惠 / 套装优惠详情

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test2 编辑

套装状态: 接下来的活动 Bundle Type: 购买 2 个商品减\$100.00

套装周期: 2019-10-22 00:00 ~ 2019-10-22 01:00 购买限制: 买家最多可以购买此套装优惠2次

选择商品

总共 2 个商品 + 添加商品

<input type="checkbox"/>	商品编号	商品详情	价格	库存	开/关	删除
<input type="checkbox"/>	1554986	cb test 1	\$100.00	83	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	1505540	product promotion	\$2.00 折扣价格低于原价的 50 %	64	<input checked="" type="checkbox"/>	

2.1.3 固定套装价格

计算公式

Home / Marketing Centre / My Bundle Deals / Create New Bundle

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Create New Bundle

Bundle Deal Name

Bundle Period —
*The end time must be greater than the start time of 1h, and the time selection must be a positive time.

Bundle Type Percentage discount Amount discount Special bundle price

Buy items at special price

***Special bundle price Original-Total-Price B 1000**

Purchase Limit Buyer can purchase this bundle deal a maximum of time(s)

Cancel Save & Select Products

预警提醒

在将商品添加到套装优惠中并将其启用后，如果卖家输入的价格较低，则会发出以下预警提醒，但卖家可以忽略它并保存设置。

Home / Marketing Centre / My Bundle Deals / Bundle Deal Details

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Bundle Status: Upcoming Bundle Type: Buy 2 items at special price B120
 Bundle Period: 21-10-2019 23:00 ~ 22-10-2019 00:00 Purchase Limit: Buyer can purchase this bundle deal a maximum of 2 time(s)

Select Products

2 item(s) in total + Add Product

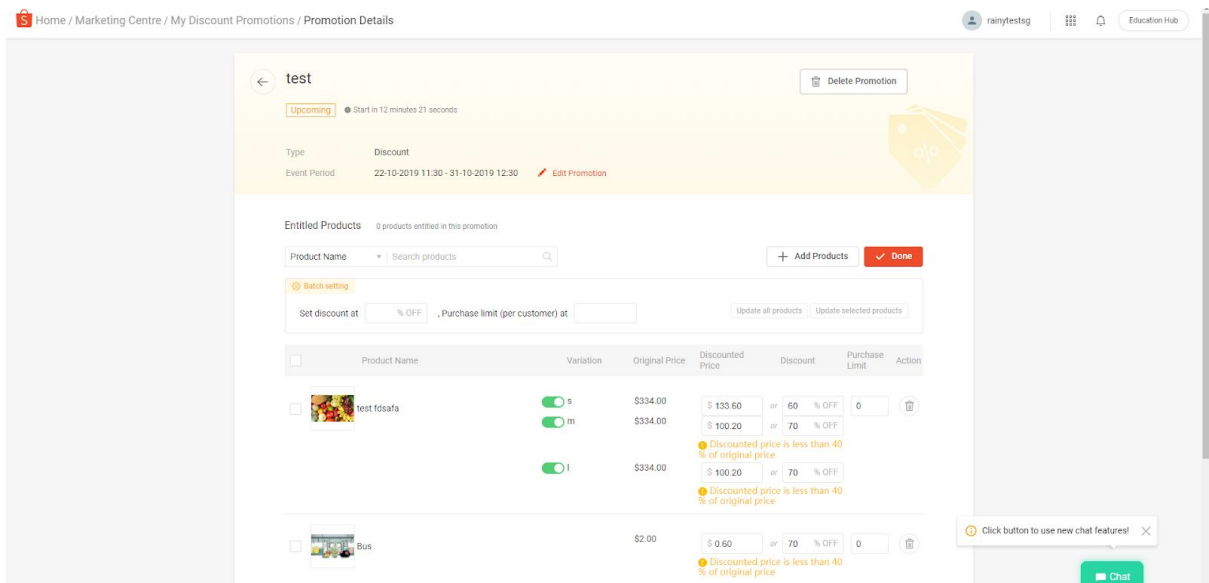
<input type="checkbox"/>	Item ID	Product Details	Price	Stock	On/Off	Delete
<input type="checkbox"/>	1576672	test 2019-07-10 04:09:21.143	B1,000 Discounted price is less than 50 % of original price	200	<input checked="" type="checkbox"/>	
<input type="checkbox"/>	1524755	TestKerry Product	B115	15	<input checked="" type="checkbox"/>	

< 1 > Go to page

2.2 我的折扣活动

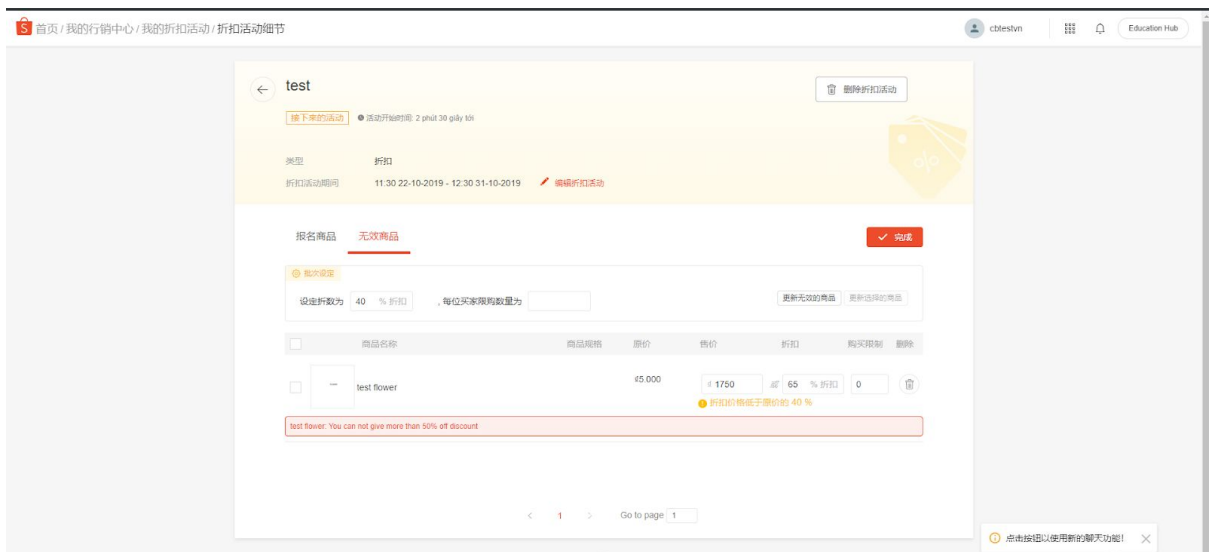
将产品添加到“折扣”中后，如果卖家输入了较低低价，则会发出以下预警提醒，但卖家可以忽略它并保存设置。

2.2.1 单个编辑

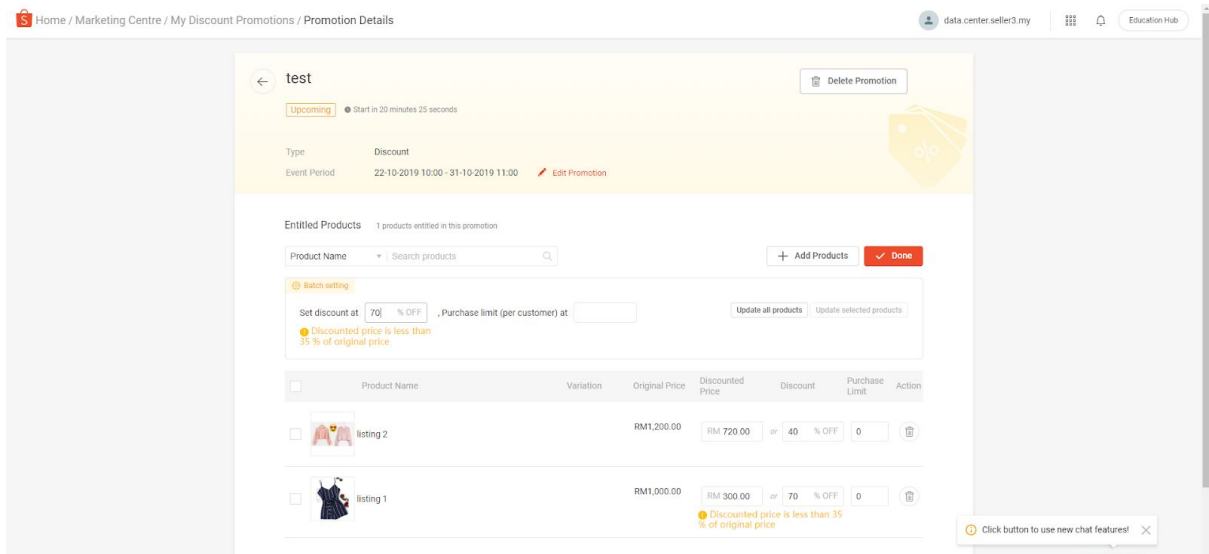


例如：VN 站点

VN 限制不能输入超过 50% 的折扣。如果卖方输入折扣 > 50%，则将同时显示预警提醒和错误消息提醒。

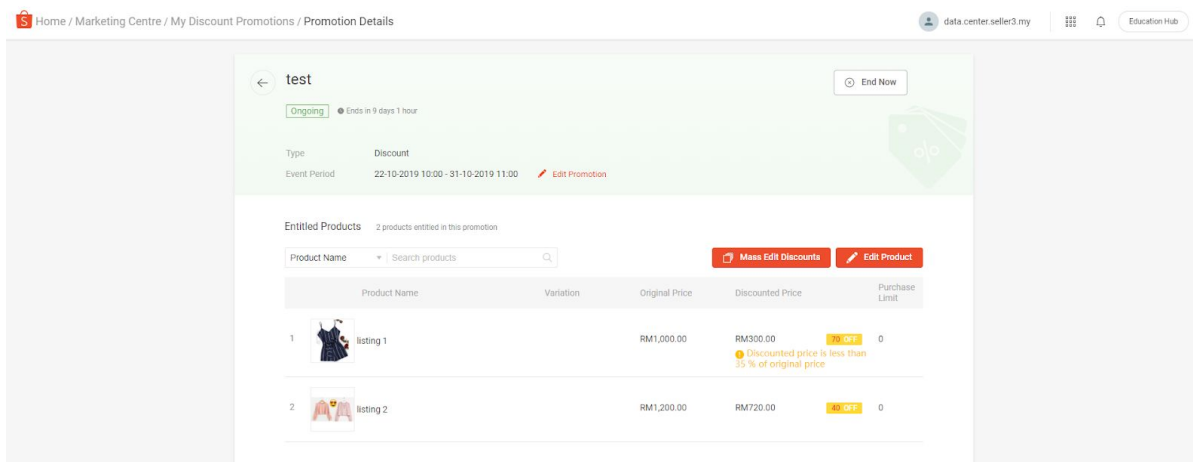


2.2.2 批量编辑



2.2.3预览

当我们设置折扣时，预警提醒会展示在每一条折扣下面。

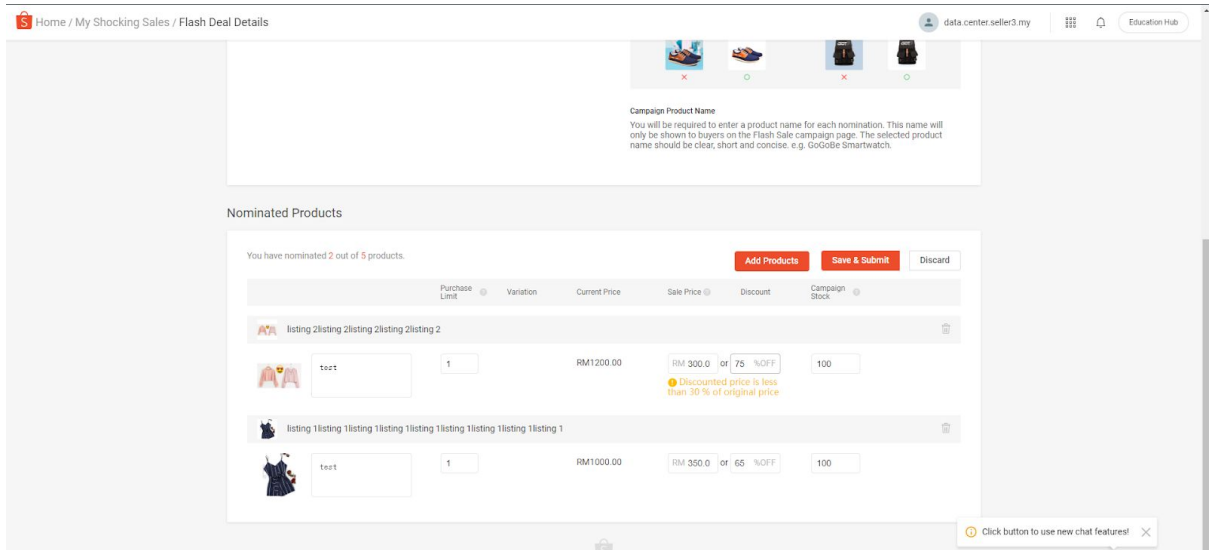


2.3秒杀

注：秒杀功能目前只开放给选定的卖家。

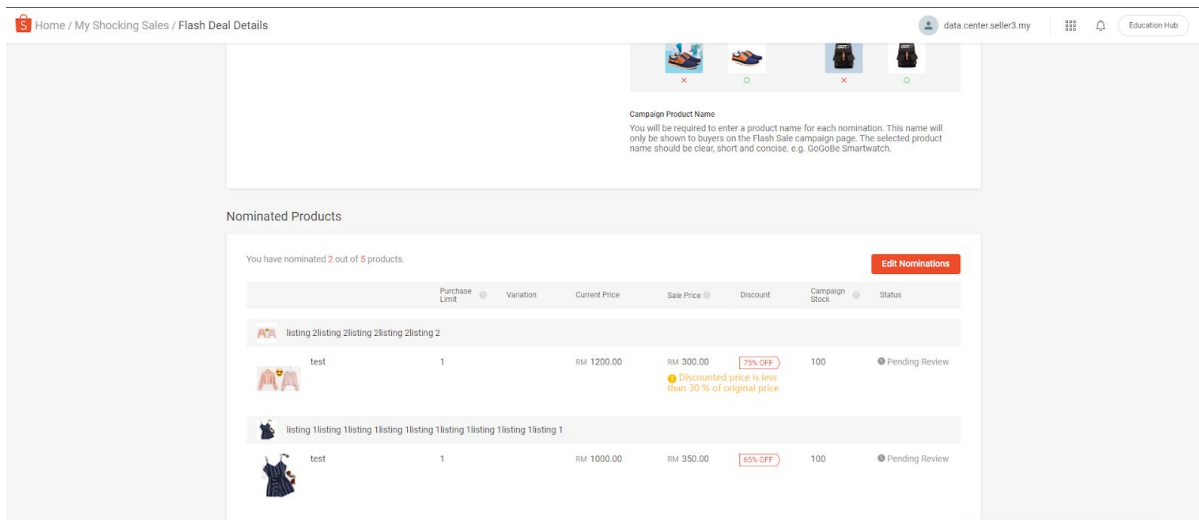
2.3.1 单个编辑

将产品提名到“秒杀”中后，如果卖家输入了较低价格，则会发出以下预警提醒，但卖家可以忽略它并保存设置。



2.3.2 预览

预览界面也会有同样的预警提醒。

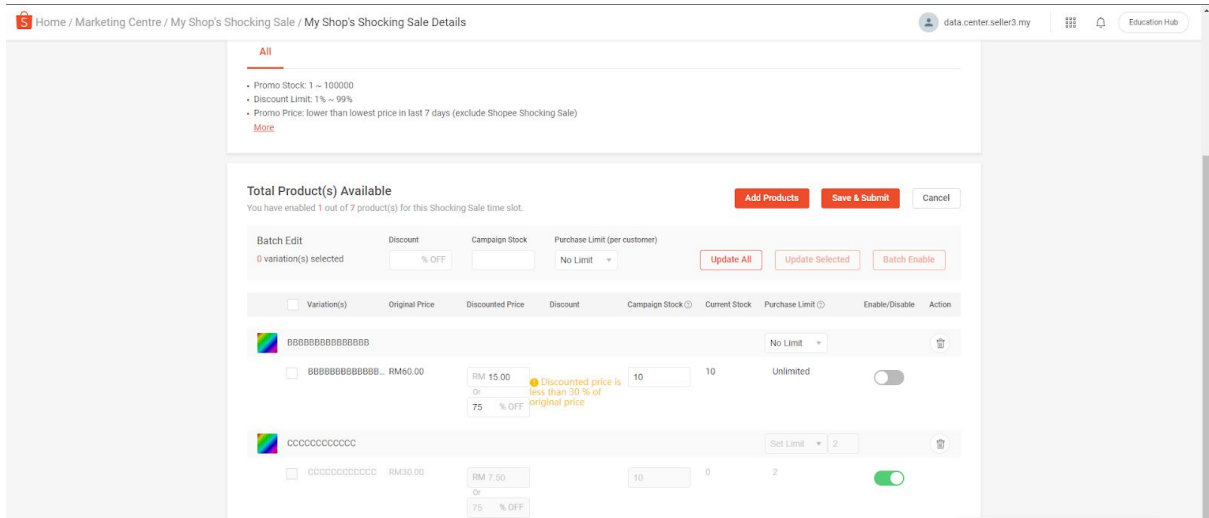


2.4 店内秒杀

注：店内秒杀功能目前只开放给选定的卖家。

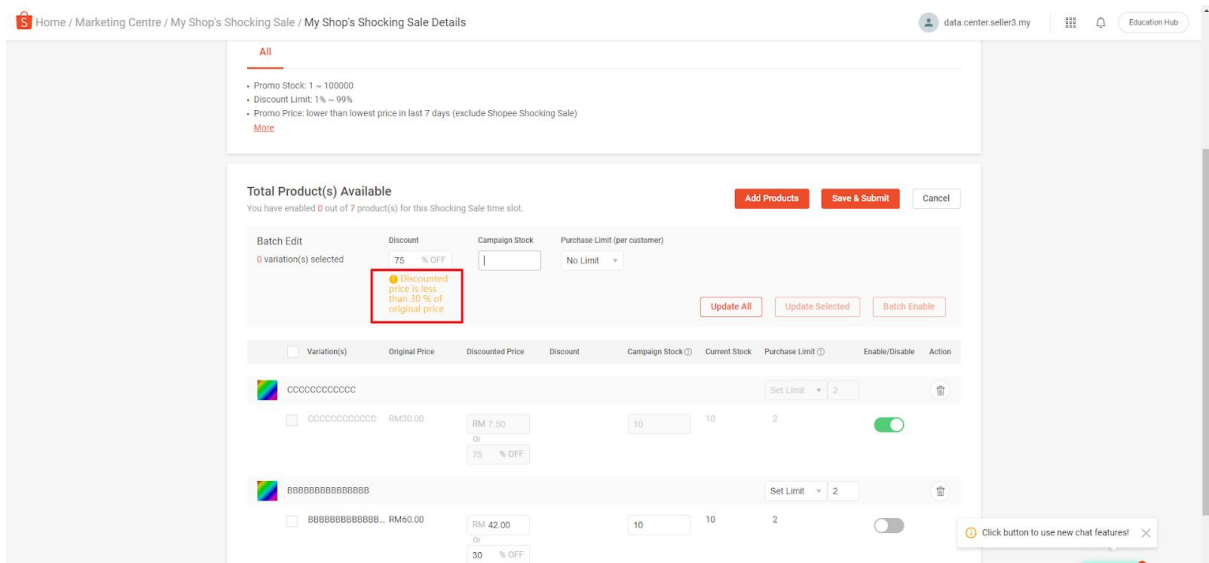
2.4.1 单个编辑

将产品添加到“店内秒杀”中后，如果卖家输入了较低价格，则会发出以下预警提醒，但卖家可以忽略它并保存设置。



2.4.2 批量编辑

将产品添加到“店内秒杀”中后，如果卖家输入了较低价格，则会发出以下预警提醒，但卖家可以忽略它并保存设置。



2.4.3 预览

预览页面也会有同样的提醒。

Product Criteria

- All
- Promo Stock: 1 ~ 100000
 - Discount Limit: 1% ~ 99%
 - Promo Price: lower than lowest price in last 7 days (exclude Shopee Shocking Sale)
- [More](#)

Total Product(s) Available

You have enabled 2 out of 7 product(s) for this Shocking Sale time slot.

[Add Products](#) [Edit Products](#)

Variation(s)	Original Price	Discounted Price	Discount	Campaign Stock	Current Stock	Purchase Limit	Enable/Disable
 BBBBBBBBBBBBBB BBBBBBBBBBBBBB	RM60.00	RM15.00	75% OFF <small>Discounted price is less than 30 % of original price</small>	10	0	Unlimited	Enable
 CCCCCCCCCCCC CCCCCCCCCCCC	RM30.00	RM7.50	75% OFF <small>Discounted price is less than 30 % of original price</small>	10	0	2	Enable